



BRMUG

Baton Rouge Macintosh User Group

News and Views

July 2008

BRMUG Information

Membership Meetings

Regular meetings are held on the third Thursday of each month at 6:30 P.M. The normal meeting location is the Bluebonnet Library. All members and guests are welcome at the meeting. Following the meeting, an informal gathering at the Bluebonnet Brewbachers usually occurs that all are welcome to participate in.

Planning Meetings

Planning meetings are typically held the Thursday after the regular meeting at 6:30 P.M. at the Bluebonnet Brewbachers. The goal of this meeting is to plan for the future of BRMUG. Officers are expected to attend. Guests are welcome.

About BRMUG

BRMUG provides a web site as its primary mechanism to distribute information to Macintosh users: <http://www.brmug.org>. We provide archives with many of our past newsletters. We have listserv that you can join/read to communicate with other members. You can also contact the BRMUG President -- Isaac Traxler via e-mail (traxler@brmug.org) or phone (225-926-1552).

BRMUG Volunteers

President: Isaac Traxler
Vice President: Glenn Matherne
Treasurer: Don Ballard
Secretary: William Sellers
Member at Large: Richard Johnson

Newsletter Articles

Please submit newsletter articles to newsletter@brmug.org. Submissions that are not commercial in nature are encouraged! Articles are printed on a space available basis.

The July Meeting of BRMUG will be held at the Bluebonnet Library on July 17th, the third Thursday of the month, at 6:30

P.M. This month, *Isaac Traxler and William Sellers* will present **FAQ 08 - Frequently Asked Questions**. Mac OS X is a great operating system, but people do still have questions. Some of these questions get answered as various meeting topics are covered. Unfortunately, some of the questions that people have do not fall into any of the obvious categories that we typically do presentations about. To address this, last year we did a session called Frequently Asked Questions. The goal of this session is to try and gather up all kinds of useful information that folks might want to know and present it in a single place.

So if you have any questions you want answered, drop us an e-mail and we might be able to work it into the Thursday meeting. The last time we did the FAQ (<http://www.brmug.org/meeting-notes/20070621.php>), we had 15 major areas that we covered.

Most meetings have a very specific topic that provides a narrow focus for the presentation. The FAQ topic allows us the chance to cover a wide spectrum of topics -- although this limits the depth that we can go into. I believe this will be a very good meeting. In the past when we have done meetings similar to this, we have seen a lot of audience participation which allows us to utilize the varied experience of the attendees. I hope to see you at the meeting. It should be packed with useful information.

Members and guests are welcome. After the meeting, we will have our normal Social Hour at Brewbachers. <http://www.brmug.org/about-brmug.php> has directions and maps.

Meeting Agenda:

6:30 PM	Welcome and recent news
7:00 PM	FAQ 08
8:00 PM	Questions and Answers
8:30 PM	Adjourn to Brewbachers

Meeting at Bluebonnet Library!

Visit <http://www.brmug.org/next-meeting.php> for more information.

Helping Macintosh users more effectively utilize their systems.

June Meeting

Glenn Matherne and William Sellers demonstrated Garage Band o8 at the June Meeting. They did a great job showing how Garage Band could be used to mix a recording session. Because Garage Band allows you to add and remove tracks you can move tracks between multiple takes or you can play each instrument one at a time until you build the final production. As they showed off the capabilities of Garage Band, it became obvious that the program is a great way to make recordings of bands for "demo tapes." Wow -- a product that is actually good at what it was originally intended to do.

I really enjoyed seeing to musicians utilize Garage Band in the way it was intended to be used (not to mention all the odd things you can do with it to just have fun).

Thanks Glenn and William for your presentation. The work y'all did in advance really showed.

AAPL

AAPL has been up and down a lot in the last month. Strangely it is a little over a dollar higher than it was a month ago. It closed at \$173.88 today with a Market Cap of \$153.3 billion. It is still just under \$30 a share less than its 52-week high of \$202.96 (15%). As a point of reference, Microsoft is down \$4 a share compared to a month ago and \$12.35 a share down compared to its 52-week high (49%). Microsoft's Market Cap was just under \$250 billion at this high but is currently at \$234 billion.

From this perspective, AAPL looks wonderful. If the new iPhone continues to do well, I expect to see the stock continue to rise -- I am guessing about \$10 over the next month (this is just a total guess and I am not a licensed broker, so don't bet on this advice). But you know, things just look positive right now.

iPhone 3G

The new iPhone is faster, thinner, cheaper and has lots of new software features. Sounds perfect!

Apparently a bunch of folks thinks so -- a million of them! In the first 3 days of sales, the new iPhone sold over 1 million units. That is just amazing to me.

As when the iPhone was originally released, quite a number of people had trouble activating their AT&T phone service on their new phone. As the weekend wore on, AT&T apparently got more servers up and began to meet the demand.

Quite a bit of data has surfaced about sales of the new iPhone. For example, 29% of the original iPhone purchasers were PC users compared to 39% for the new iPhone. For the original iPhone, only 48% already had AT&T phone plans compared to 62% for the iPhone 3G.

I found the country by country counts very interesting. Here are a few of the counts: USA 400K, UK 250K, Italy 88K, Mexico 69K, Germany 48K, Spain 31K and Japan 25K.

Many Apple Stores were sold out before the weekend ended.

App Store

The App Store seemed to have had a good weekend also with over 10 million downloads. The store opened with close to 250 applications available. Games in the \$5-10 range dominated the paid download market. The average price per download was \$5.47.

Knowing that a lot of these had to come from new iPhone 3G customers, it sure looks like the App Store may well become a great little cash cow for Apple (maybe I should up my guesstimate for AAPL's price next month...).

Since the App Store just opened, it is very likely that the number of applications will increase substantially in the next few

months. The questions that remain to be answered are: Will people continue to buy applications at a profitable rate? Will the applications be solid or will the iPhone develop a reputation as buggy because of crashing applications?

BRMUG Picnic

The time is coming around for BRMUG's Annual Picnic. We are planning the Picnic for September 7th. This is a Sunday (working around LSU's home football schedule).

The picnic is a lot of fun. Our menu normally includes: BBQ Chicken, hot dogs, potato salad, baked beans, corn on the cob and colas.

The goal of the picnic is to provide an opportunity for BRMUG members and their families to get together and socialize. This is also a great time to invite prospective BRMUG members and would-be switchers.

Please make sure to put this date on your calendar. BRMUG provides the food at no cost usually.

In addition to great food, the picnic has another great tradition: volleyball. Don and I line up on opposite sides of the net and various folks join us. After each game we give folks a chance to



BRMUG Mailing Address

5261 Highland Road #202
Baton Rouge, LA 70808

For more information contact the User Group President, Isaac Traxler:
e-mail: president@brmug.org
web: <http://www.brmug.org/>

rearrange the teams. The games are a lot of fun and help to work off some of the food we just consumed. I guess I do not need to mention the rivalry that has developed over the years!

We usually wind up with a watermelon to eat after the volleyball (just about as interesting a sight as the volleyball game).

If anyone would like to volunteer to bring something, assist in cooking, setting up, cleaning up -- just let me know. Expect a lot more details in next month's newsletter.

Music & Rhapsody

The iPod ushered in a new way of listening to music. Combined with the iTunes Store a new way to buy music arrived.

Many of you know that I have resisted buying music from the iTunes Store. I believe Apple should provide me digital certificates of ownership allowing me to sell or give away a part of my music as I desire (you can only sell/give away your entire iTunes Library).

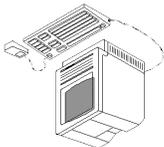
I have been quite content ripping my own CDs to populate iTunes on my Mac and then my iPod. I will admit, that the iPod did convince me to start buying music again (I had purchased only about 3 albums in 4-5 years in protest of the RIAA). So, for me at least, iTunes and the iPod produced a new customer.

A couple of weeks ago Rhapsody ran a special allowing folks to buy Perception (collected works of the Doors - 90 tracks) in MP3 format for \$9.95. I did it. And I downloaded 680 MB. And I love it. Last week they had 1.6 GB of Led Zeppelin for \$9.95. I got it also.

At some point I will miss not having the original CD (the better quality sound). At some point I will find another reason to complain. For now, \$20 has provided me almost every track these two groups ever recorded. COOL! I hope Rhapsody keeps this up for a little bit longer. There are a few more bargains that I want.

2007/8 Meeting Calendar			
July 17	FAQ - Frequently Asked Questions	Isaac Traxler & William Sellers	Bluebonnet Library
June 19	GarageBand 08	Glenn Matherne & William Sellers	Bluebonnet Library
May 15	iChat Screen Sharing	Isaac Traxler & William Sellers	Bluebonnet Library
April 17	iPhoto Intro	William Sellers	Bluebonnet Library
March 20	iTunes Intro	Isaac Traxler	Bluebonnet Library
February 21	NTG Tour	William Sellers	NTG
January 17	Backup	William Sellers	Bluebonnet Library
December 20	Holiday Gathering	N/A	Brewbachers
November 15	Leopard Introduction	Isaac Traxler	Bluebonnet Library
October 18	Laptop Essentials	Isaac Traxler	Bluebonnet Library
September 20	Podcasting 102	William Sellers	Bluebonnet Library
August 16	Garage Band Overview	Glenn Matherne	Bluebonnet Library
July 19	iPhone Mania	Don Ballard & William Sellers	Bluebonnet Library
June 21	FAQ - Frequently Asked Questions	Team	Bluebonnet Library
May 17	Tale of a Switcher	Glenn Young	Bluebonnet Library
April 19	Intro to Pages	William Sellers	Bluebonnet Library
March 15	Airport Extreme & Mac Wireless	John Quebedeaux	Bluebonnet Library
February 15	Inkscape and Vector Graphics	Isaac Traxler	Bluebonnet Library

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This Month:
Frequently Asked Questions 08
 by Isaac Traxler and William Sellers

Hiroshima 45
 Chernobyl 86
 Windows 95

*Computers and air conditioners both
 work fine until you open windows.*

**This newsletter is received by
 all BRMUG members, contributors,
 and representatives.**

The Baton Rouge Macintosh Users Group is a non-profit organization dedicated to Macintosh Users. Our mission is to help bring these users together in order to keep them informed of Apple Computer, Inc.'s trends, visions, and educate them on how to best use this most cost effective, easiest and friendliest of all platforms: **The Macintosh.**

If you are in the position of selling, supporting, or using the Apple Macintosh computer or any of Apple's products, we would like your participation and support for the benefit of our membership and your customer base.

Everyone is invited to attend the meetings. For a complimentary newsletter, or flyers to give out to others, or any information about the group contact the following BRMUG Ambassador: Isaac Traxler, President, (504) 926-1552, e-mail: president@brmug.org. We'll be most happy to talk to you about the Macintosh!

Send this form with \$15 (\$10 with copy of current school id for students) check payable to BRMUG to: BRMUG Treasurer, 5261 Highland Road, #202, Baton Rouge, LA 70808.

BRMUG Membership Form 07/2008

Name: _____

Address: Street, City, State, ZipCode

E-mail Address: _____

Join BRMUG Mailing list: **YES NO**

Phone: _____

Things BRMUG should do: _____

My interest areas: _____

