



BRMUG

Baton Rouge Macintosh User Group

March 2008

News and Views

BRMUG Information

Membership Meetings

Regular meetings are held on the third Thursday of each month at 6:30 P.M. The normal meeting location is the Bluebonnet Library. All members and guests are welcome at the meeting. Following the meeting, an informal gathering at the Bluebonnet Brewbachers usually occurs that all are welcome to participate in.

Planning Meetings

Planning meetings are typically held the Thursday after the regular meeting at 6:30 P.M. at the Bluebonnet Brewbachers. The goal of this meeting is to plan for the future of BRMUG. Officers are expected to attend. Guests are welcome.

About BRMUG

BRMUG provides a web site as its primary mechanism to distribute information to Macintosh users: <http://www.brmug.org>. We provide archives with many of our past newsletters. We have listserv that you can join/read to communicate with other members. You can also contact the BRMUG President -- Isaac Traxler via e-mail (traxler@brmug.org) or phone (225-926-1552).

BRMUG Volunteers

President: Isaac Traxler
Vice President: Glenn Matherne
Treasurer: Don Ballard
Secretary: William Sellers
Member at Large: Richard Johnson

Newsletter Articles

Please submit newsletter articles to newsletter@brmug.org. Submissions that are not commercial in nature are encouraged! Articles are printed on a space available basis.

The March Meeting of BRMUG will be held at the **Bluebonnet Library** on **March 20th**, the third Thursday of the month, at 6:30

P.M. This month, *Isaac Traxler* will provide a **iTunes Intro**. iTunes is a great way to manage and organize your media (music, video, podcasts, ...). It especially shines when used with an iPod. The meeting will cover some of the basics of iTunes and using it with an iPod.

Members and guests are welcome. After the meeting, we will have our normal Social Hour at Brewbachers. <http://www.brmug.org/about-brmug.php> has directions and maps

Meeting Agenda:

6:30 PM	Welcome and recent news
7:00 PM	iTunes Intro
8:00 PM	Questions and Answers
8:30 PM	Adjourn to Brewbachers

Meeting at Bluebonnet Library!

Visit <http://www.brmug.org/next-meeting.php> for more information.

February Meeting

The February meeting was held at NTG (William Sellers workplace). Those of us present got a neat tour of the facility with lots of explanations. I want to thank William and his employer for hosting the meeting and letting us see behind the scenes.

Baton Rouge Apple Store

The Baton Rouge Apple Store is **OPEN!** If you have not been -- you really need to go. Page 2 has a couple of pictures. The web site also has links to some images. Several BRMUG members were there (William Sellers was about 8th in

line, Kathy and I were about 12th, and Don was about 25th). We handed out BRMUG business cards to the about 200 folks that were in line when the store opened for the first time. The first 1000 received Apple t-shirts marking the opening of the store.

The store is really cool! It is not a work of art like the NY store, but it is great. The full hardware and software line is there (except Xserve). So go by the Mall of Louisiana Boulevard and enjoy!

iPhone SDK

Apple finally released the iPhone SDK. Developers may now start

Helping Macintosh users more effectively utilize their systems.

writing applications for the iPhone. The result may be lots of new functionality for the iPhone. Apple will distribute free apps at no charge.

AAPL

Apple's stock price varied by about \$10 a share this month (\$119-\$129) and closed at over \$126 today. The market cap is just over \$111 billion (\$3 billion less than HP). While this has not been a stellar month, it has been a positive month with a gain of slightly more than \$2 a share. In spite of strong Macintosh sales, Wall Street seems focused on the iPhone.

Kathy's Shuffle

A couple of years ago Isaac insisted I needed an iPod. Much as I liked the thought of having my music I couldn't see myself carrying around one of those great big ones. I had just started carrying a cell phone about that time and having something else to carry was very daunting. Even if it would be fun to march to my own music!



So, in a very romantic gesture my Christmas present was an iPod in a scarf box clipped to a beautiful outerwear neck scarf. Unfortunately, I rarely remembered I had it.

After a few months I remembered I had it and put music on it and did actually listen to it on the days I went walking. It was very nice and light and clipped to my sleeve or neckline so the earbud lines didn't bother me too much. But still, I rarely used it.

Then, several months ago we were going to be traveling in the vehicle and being afraid of eight hours of Harry Chapin, again, I bought an audio book on CDs, imported them into iTunes and loaded them onto my Shuffle. This was the beginning of a major addiction and many caustic comments from family about how I never heard them anymore. (I ask you, why listen to husbands and daughters when you can listen to John Grisham, Elizabeth Lowell, Robert Heinlein, etc.?)

Currently my Shuffle contains: The soundtrack from Cars (I love both versions of Route 66), two Eric Clapton cds, an Iron Butterfly cd, and Eagles cd, two paraliminals



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For more information contact the User Group President, Isaac Traxler:
e-mail: president@brmug.org
web: <http://www.brmug.org/>

from Learning Strategies (20 minutes each), 30 minutes of meditation clips from the American Monk (Thanks Kerry for both) and 47 hours (5 books) of audio books.

For months I walked around with my Shuffle clipped to whatever blouse I was wearing and my earbuds either in my ears or around my neck. I listen to the music when I take my morning walks (if I do) and when I am reading. When I get tired and take a break I have my 10 minute Supercharger to recharge my batteries. When my blood pressure goes up I have the meditations to calm it down. And when I have time to concentrate I have my audio books. Now I walk around with a set of iFreePlay headphones on my head.

One of the problems of the Shuffle comes from there not being a display (which is exactly why it is so small, light and has such a looooooong battery life). If you are listening to audio books, which generally come as one single MP3, and you accidently hit the forward or reverse button you go directly to the next MP3. You cannot recover your place in the book on your Shuffle. I can not emphasize how frustrating it is to think I have hit pause and remove my ear buds then go back later to the story and find myself halfway through another book. And be driving down the road or walking between buildings with no iTunes to sync to in sight.

To fix this you have to go to iTunes, find your place then re-sync iTunes and the Shuffle. Even though I have a laptop I don't always have access to iTunes to re-sync so it gets frustrating. But, I often have two or three books that I am reading at any one time (depends on my mood if I need funny, mystery, sci-fi, etc.) so I am learning to carry this over to my Shuffle.

I do have one book that I can't seem to re-sync through iTunes. No matter how I try to get the updated version (with my original place) it always seems to start at the beginning on the Shuffle. I would say it was just me but I have "read" three books this way, re-

2007/8 Meeting Calendar			
March 20	iTunes Intro	Isaac Traxler	Bluebonnet Library
February 21	NTG Tour	William Sellers	NTG
January 17	Backup	William Sellers	Bluebonnet Library
December 20	Holiday Gathering	N/A	Brewbachers
November 15	Leopard Introduction	Isaac Traxler	Bluebonnet Library
October 18	Laptop Essentials	Isaac Traxler	Bluebonnet Library
September 20	Podcasting 102	William Sellers	Bluebonnet Library
August 16	Garage Band Overview	Glenn Matherne	Bluebonnet Library
July 19	iPhone Mania	Don Ballard & William Sellers	Bluebonnet Library
June 21	FAQ - Frequently Asked Questions	Team	Bluebonnet Library
May 17	Tale of a Switcher	Glenn Young	Bluebonnet Library
April 19	Intro to Pages	William Sellers	Bluebonnet Library
March 15	Airport Extreme & Mac Wireless	John Quebedeaux	Bluebonnet Library
February 15	Inkscape and Vector Graphics	Isaac Traxler	Bluebonnet Library
January 18	MacWorld Recap	Don Ballard & William Sellers	Bluebonnet Library

syncing all, without being able to solve this problem.

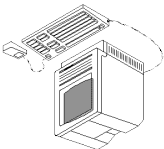
However, Isaac has given me a way to work it out. When we went to the Apple Store grand opening on March 6th I found the Monster iFreePlay headphones. These are the around the back of the head earphones that the Shuffle fits into. It goes right down into the left earpiece. Isaac bought them for me Thursday and I keep them on either

ears or around my neck when I'm listening to people all the time. The ear pieces feel much more comfortable than the ear buds, not having the wires down my front to catch on things is really nice and I don't hit the Shuffle with my chin or hands.

So overall, if you want something small, easy to carry and inconspicuous look into the Shuffle.

by Kathy Traxler

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This Month:
iTunes Intro
by Isaac Traxler

Hiroshima 45
Chernobyl 86
Windows 95

Computers and air conditioners both
work fine until you open windows.

**This newsletter is received by
all BRMUG members, contributors,
and representatives.**

The Baton Rouge Macintosh Users Group is a non-profit organization dedicated to Macintosh Users. Our mission is to help bring these users together in order to keep them informed of Apple Computer, Inc.'s trends, visions, and educate them on how to best use this most cost effective, easiest and friendliest of all platforms: **The Macintosh.**

If you are in the position of selling, supporting, or using the Apple Macintosh computer or any of Apple's products, we would like your participation and support for the benefit of our membership and your customer base.

Everyone is invited to attend the meetings. For a complimentary newsletter, or flyers to give out to others, or any information about the group contact the following BRMUG Ambassador: Isaac Traxler, President, (504) 926-1552, e-mail: president@brmug.org. We'll be most happy to talk to you about the Macintosh!

Send this form with \$15 (\$10 with copy of current school id for students) check payable to BRMUG to: BRMUG Treasurer, 5261 Highland Road, #202, Baton Rouge, LA 70808.

BRMUG Membership Form 03/2008

Name: _____

Address: Street, City, State, ZipCode

E-mail Address: _____

Join BRMUG Mailing list: YES NO

Phone: _____

Things BRMUG should do: _____

My interest areas: _____