



BRMUG

Baton Rouge Macintosh User Group *News and Views*

August 2007

BRMUG Information

Member Meetings

Regular meetings are held the third Thursday evening of each month at BlueBonnet Library at 6:30 P.M.

Planning Meetings

The Thursday after the regular member meeting the planning meeting is held at 6:15 at Calendars on Perkins near Essen.

About BRMUG

For more information call the User Group President, Isaac Traxler, 225-926-1552 or send e-mail to info@brmug.org or check our web page at <http://www.brmug.org/>

BRMUG Volunteers

Isaac Traxler president@brmug.org
 Glenn Matherne vp@brmug.org
 Don Ballard treasurer@brmug.org
 Don Ballard sec@brmug.org
 Richard Johnson m1@brmug.org
 William Sellers m2@brmug.org
 Contact anyone above if you have suggestions for BRMUG.

After the Meeting

Join us at Brewbachers on Bluebonnet after the BRMUG meeting: fun, food, open format. Get to know each other.

Newsletter Articles

Please submit newsletter articles to newsletter@brmug.org. Articles are printed on a space available basis. Submissions are welcome!

The August meeting will be held at the **Bluebonnet Library** on **August 16th**, the 3rd Thursday of the month, at 6:30 P.M. The meeting will be 6:30 PM at the Bluebonnet Library. This month *Glenn Matherne* will provide us an **Overview of GarageBand**. GarageBand comes as part of iLife (\$79 from Apple). GarageBand is a software implementation of the hardware a music studio would use to mix a record. While GarageBand is more limited than multi-thousand dollar mixing setups, it is very capable of handling the needs of most amateur and some professional bands. Glenn is a longtime musician. He will show us how GarageBand is almost perfect for his needs. This should be a fun and Members and guests are welcome. After the meeting, we will have our normal Social Hour at Brewbachers. If you need help getting there (<http://www.brmug.org/about-brmug.html>).

Here is the meeting schedule:

6:30 PM	Welcome and recent news
7:00 PM	GarageBand Overview
8:00 PM	General Questions and Answers
8:30 PM	Adjourn to Brewbachers

Meeting is at Bluebonnet Library!

Visit <http://www.brmug.org/next-meeting.html> for more information.

July Meeting

Thanks to William Sellers and Don Ballard. I am sure it was a real imposition for them to show off their new iPhones. Actually, it takes quite a bit of prep work to get everything planned out and ready to just show.

William put together some notes from the meeting that you might want to review: <http://www.brmug.org/meeting-notes/20070719.php>.

Thanks again William and Don. It was really neat to be on the bleeding edge for once! Hopefully folks got a lot of questions answered about the iPhone.

AAPL

The stock market cooled off some. After AAPL hit an all time high of \$148.92 it has dropped to under \$130. Market Cap is currently just below \$110 billion. For a little while Apple was larger than HP (market wise). Although HP has gone down some, it has not dropped as much as Apple has in the last 2 weeks (making it again larger than Apple).

Hopefully this trend will turn around. Everyone is still waiting to see how iPhone sales continue to go. In some

ways, things seem kind of familiar. Apple just had its best quarter ever. The iPhone did much better than expected. The iMac and MacMini lines were just updated. iWork finally got the long awaited spreadsheet and iLife just had a major new release. And AAPL went down. Seem to remember this as the norm of the past. Hopefully Wall Street will get excited about Apple again. I still do not believe that \$150 is impossible by the end of the summer (I may have to tweak the definition of the end of the summer a little).

BRMUG Picnic

The picnic is Sunday September 16! Please mark your calendar and plan to attend. See page 2 for complete details.

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BRMUG Picnic

September 16 at 3:00 PM

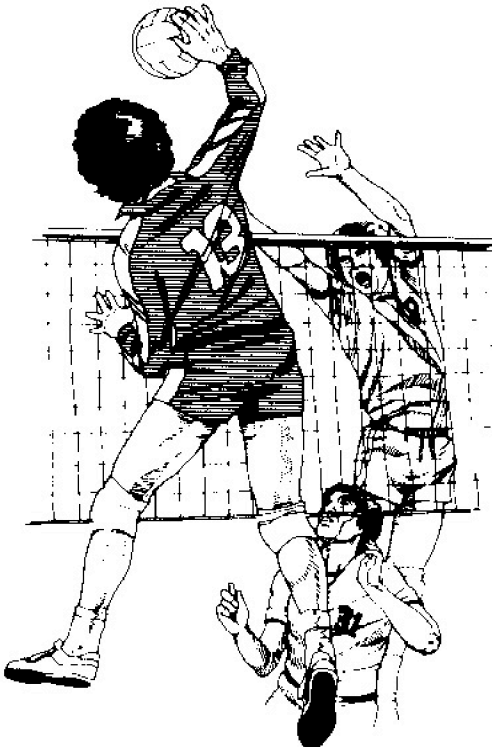
The first BRMUG Picnic was in 1994. The tradition has continued every year since.

The BRMUG Picnic is a chance for Macintosh users to get together, enjoy good food, get to know each other, and participate in the annual Volleyball Match (more about that later).

Planned Menu:

- BBQ Chicken
- Baked Beans
- Potato Salad
- Corn on the Cob
- Rolls
- Colas and water
- Hotdogs for the kids

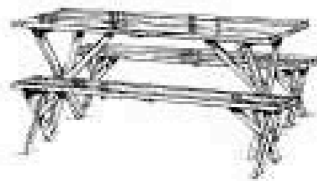
The picnic has always been a family event (in fact some children are growing up with the picnic). The picnic has seen members and guests come and go. At times the picnic seems like a reunion. Other times it becomes a chance to meet new people. It helped hold us together



in Apple's tough times and is a place to celebrate Apple's successes (like the new iPhone!).

Please try to join us at the picnic! It will be a great time! Invite any Macintosh users you know. Invite any Macintosh switchers. The food is always great. The companionship is wonderful. Bring the whole family -- kids are welcome.

The menu will include BBQ chicken, baked beans, and potato salad. The chicken will be grilled fresh that afternoon. Don's baked beans are amazing. Kathy's potato salad is as good as it gets. We usually have corn on the cob and rolls. Don will probably bring a watermelon (if he can find one). We will have colas and water. We always have plenty (so far we have never run out). We will have hot dogs for the kids.



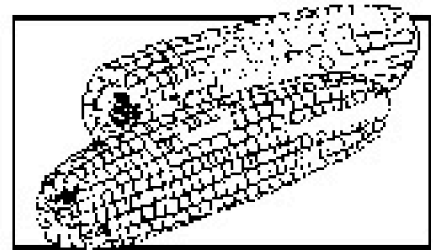
And the best part is yet to come. Each year we have a volleyball match. After the food has settled some, we play volleyball. After each game we mix up the teams. The first year Don and I happened to be on opposite sides. As the teams mixed, we always wound up on opposite sides. Ever since then it has been a rivalry - Don and I competing. Last year Don finally won more than my side -- time for a rematch!

Afterall, this will be the fourteenth annual BRMUG picnic. We both need all the help we can get. Of course I am

offering extra helpings to everyone who is on my victorious side as I try to erase last year's defeat!

As you see, the picnic has grown into quite an event. Be sure to join us this year and become part of the tradition.

Please drop me an e-mail at picnic@brmug.org to let me know how many to expect (so we have plenty of food).



Driving directions:

Join us on **Sunday, September 16, 2007** at 3:00 PM until dark. We will be at the NE corner of Highland and South Stadium at LSU (get off the Interstate at Acadian going South, turn right where the road splits and the picnic will be on your right when you see the next traffic light).

BRMUG Mailing Address
 5261 Highland Road #202
 Baton Rouge, LA 70808

For more information call the User Group President, Isaac Traxler: (225) 926-1552
 e-mail: info@brmug.org
 web: <http://www.brmug.org/>

New iMacs

After numerous rumors, Apple released the new iMac. It now has an aluminum case like the Pro models. The 17" model has been discontinued. Prices for the 20" start at \$1199. The 24" model starts at \$1799.

Clock speeds range from 2 to 2.8 GHz. Default memory is now 1 GB (upgradeable to 4 GB). Hard drives range from 250 GB to 1 TB. Video is the ATI Radeon HD 2400/2600 video card with 128 MB/256 MB of video RAM.

The entry level iMac is only available with up to a 500 MB drive (a lot for an entry level). The faster 20" is available with up to 750 GB. Seeing the 1 TB drive offered in the 24" was pretty amazing (1 TB drives are just hitting the market in the last month or two). The Mac Pro does not yet offer this as an option!

The new iMacs are slimmer than the previous generation. A visit to one of the web sites showing disassembly is very interesting.

The iMac also has a new keyboard that is slimmer. The keys do not travel as far as on current Apple keyboards. Time will tell if the new keyboard is as durable as its predecessors.

New MacMinis

The MacMini got a modest speed boost with no change in price. Both models now use the Core 2 Duo processor (\$599 for 1.83 GHz with 80 GB hard drive and \$799 for 2.0 GHz with 120 GB hard drive). Both models now include 1 GB of RAM.

Airport Extreme Upgrade

The Airport Extreme base station retains its \$179 price but now adds gigabit ethernet.

iWork Updated

I was wrong on this one. I did not expect this update until after Leopard shipped. For \$79 iWork includes enhanced versions of Keynote and Pages. It also finally gains Numbers (spreadsheet program). All three products promise to import and export Microsoft Office documents (including 2007 format). At this price, with the addition of Numbers and the claimed Office file exchange, iWork is a real bargain (I can remember a time when you paid more just for a conversion program).

iLife Updated

iLife also got an update. No new products were added, but iMovie got a total remake. It appears to be simpler now and has better support for HD cameras. Some are complaining that simpler means less features. iPhoto was also enhanced in this release.

.Mac Updated

Apple announced changes to .Mac. It now includes 10 GB of storage. It also has a new

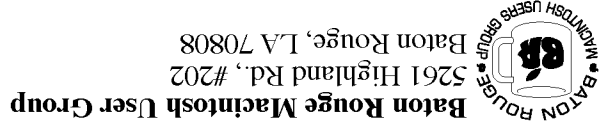
2006/7 Meeting Calendar			
August 16	Garage Band Overview	Glenn Matherne	Bluebonnet Library
July 19	iPhone Mania	Don Ballard & William Sellers	Bluebonnet Library
June 21	FAQ -- Frequently Asked Questions	Team	Bluebonnet Library
May 17	Tale of a Switcher	Glenn Young	Bluebonnet Library
April 19	Intro to Pages	William Sellers	Bluebonnet Library
March 15	Airport Extreme & Mac Wireless	John Quebedeaux	Bluebonnet Library
February 15	Inkscape and Vector Graphics	Isaac Traxler	Bluebonnet Library
January 18	MacWorld Recap	Don Ballard	Bluebonnet Library
December 21	Holiday Gathering	N/A	Brewbachers
November 16	Mac Extras & Gadgets you want!	Everyone	Bluebonnet Library
October 19	iTunes And iTS	William Sellers	Bluebonnet Library
September 21	Software Choices	William Sellers & Isaac Traxler	Bluebonnet Library
August 17	Podcasting 101	William Sellers	Bluebonnet Library
July 20	GarageBand	Glenn Matherne	Bluebonnet Library
June 15	Backup Up Your Mac	Richard Johnson	Bluebonnet Library
May 18	Accessorize Your Mac	Team	Bluebonnet Library
April 20	Mac OS X Maintenance	Don Ballard	Bluebonnet Library
March 16	Automator	Arne Christiansen	Bluebonnet Library
February 16	Overview of iPhoto	Isaac Traxler	Bluebonnet Library
January 19	Buddy, Where did you put the Start Button?	Don Ballard	Bluebonnet Library
BRMUG's Meetings at a Glance Send ideas to newsletter@brmug.org .			

section called Web Gallery (for sharing iLife productions). The price remained \$99 for a year. .Mac is starting to become a decent value. With 10 Gb of storage, reasonable transfer limits, e-mail, Web Gallery, synchronization and backup capability the \$99 a year is not unreasonable (\$79 from Amazon I believe). Apple reports that 1.7 million

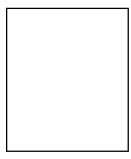
.Mac accounts have been sold.

3 Billion

The iTunes Store has topped 3 billion song downloads. The iTunes store now has over 5 million songs, 550 TV shows, and 500 movies. It is now the third largest music retailer in the US (just passed Amazon and Target).



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This Month:
GarageBand Overview
by Glenn Matheme

*Hiroshima 45
Chernobyl 86
Windows 95*

**THIS NEWSLETTER IS RECEIVED BY ALL
BRMUG MEMBERS, CONTRIBUTORS, AND
REPRESENTATIVES •**

The Baton Rouge Macintosh Users Group is a non-profit organization dedicated to Macintosh Users. Our mission is to help bring these users together in order to keep them informed of Apple Computer, Inc.'s trends, visions, and educate them on how to best use this most cost effective, easiest and friendliest of all platforms: **The Macintosh.**

If you are in the position of selling, supporting, or using the Apple Macintosh computer or any of Apple's products, we would like your participation and support for the benefit of our membership and your customer base.

Everyone is invited to attend the meetings. For a complimentary newsletter, or flyers to give out to others, or any information about the group contact the following BRMUG Ambassador: Isaac Traxler, President, (504) 926-1552, e-mail: president@brmug.org. We'll be most happy to talk to you about the Macintosh!

Send this form with \$15 (\$10 with copy of current school id for students) check payable to BRMUG to: BRMUG Treasurer, 5261 Highland Road, #202, Baton Rouge, LA 70808.

BRMUG Membership Form 8/2007

Name: _____

Address: Street, City, State, ZipCode

Home Phone: _____

Office Phone: _____

Things the club should do: _____

My interest areas: _____

