



BRMUG

Baton Rouge Macintosh User Group

News and Views

December 2006

BRMUG Information

Member Meetings

Regular meetings are held the third Thursday evening of each month at Bluebonnet Library at 6:30 P.M.

Planning Meetings

The Thursday after the regular member meeting the planning meeting is held at 6:15 at CC's on Highland (either College or Bluebonnet).

About BRMUG

For more information call the User Group President, Isaac Traxler, 225-926-1552 or send e-mail to info@brmug.org or check our web page at <http://www.brmug.org/>

BRMUG Volunteers

Isaac Traxler president@brmug.org
 Glenn Matherne vp@brmug.org
 Don Ballard treasurer@brmug.org
 Don Ballard sec@brmug.org
 Richard Johnson m1@brmug.org
 Jeff Sheldon m2@brmug.org
 Contact anyone above if you have suggestions for BRMUG.

After the Meeting

Join us at Brewbachers on Bluebonnet after the BRMUG meeting: fun, food, open format. Get to know each other.

Newsletter Articles

Please submit newsletter articles to newsletter@brmug.org. Articles are printed on a space available basis. Submissions are welcome!

The December meeting will be held at the **Bluebonnet Brewbachers** on **December 21st**, the 3rd Thursday of the month, at 6:30 P.M. The meeting will be from 6:30 PM until about 8:00 PM. This month is our annual Holiday Gathering. There will be no presentation/speaker. The goal of this meeting is to relax and spread good cheer amongst all who can take a few minutes and drop by.

This is a very busy time of the year. Rather than request a full evening of everyone's time, we will just get together with what time each can spare and reaffirm old friendships and make new ones. If you have time, please drop on by. Please invite other Macintosh newbies.

If you need help getting there (<http://www.brmug.org/about-brmug.html>).

Meeting is at Bluebonnet Brewbachers!
 Visit <http://www.brmug.org/next-meeting.html> for more information.

November Meeting

I hope everyone enjoyed the November meeting. It is easy to lose track of how many gadgets and add-ons you can accumulate. Macintoshes are great computers and they interact nicely with a lot of other devices. This brings with it the need for a myriad of cables, connectors adapters and other devices. It is really great to hear from folks about which ones are great and which ones are not worth the trouble and/or the money. Just hearing advice from BRMUG members has prevented me from making several costly mistakes and countless little mistakes. I hope that this meeting helped a few of y'all avoid some mistakes.

AAPL

November ended with a bang. Apple passed \$91 a share and looked like the sky was the limit. As December rolls in, it appears that the air may be to thin up in the 90s to sustain Apple. As I write this, they are below \$84 -- which is a very reasonable place to be. It puts Apple's Market Cap at over \$71 Billion.

Why the decline? iPods are selling, but not selling out. Maybe Wall Street would have been happier if there was an iPod shortage? Vista has been announced, apparently. Did anyone notice? Leopard does not seem to be on que for the next month or so. Zune sales do not seem to

be changing dramatically (one report predicts that 1 million will have been sold by June). So the Zune does not appear to be an immediate iPod killer.

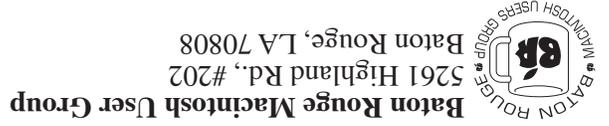
The phone market seems to be heading more towards the iPod market but does not seem to have made a large dent yet. The Apple iPhone rumors are still showing up (even though the name iPhone was just used for a product released by Cisco/Linksys).

So why is the stock dropping? It is normal for Apple stock to dip after a strong surge (which they have just shown). It is also normal for Apple stock to dip just before announcements are expected -- and January is rumored to be another announcement month for Apple.

Next Year

We can expect several new products from Apple in the upcoming months including Leopard. Clearly these products will influence BRMUG's upcoming year. But what would you like to see BRMUG do next year? What would you like to do for BRMUG next year?

I would like to take this time to thank Each and everyone for participating in BRMUG over the last year. Thanks in particular to Don, Glenn and Richard. Thanks to William for infusing new life in the leadership. And thanks to Glenn Young for being a vocal switcher.



This Month:
 Holiday Gathering at Brewbachers
 by All

Hiroshima 45
 Chernobyl 86
 Windows 95

*Computers and air conditioners both
 work fine until you open windows.*

**THIS NEWSLETTER IS RECEIVED BY ALL
 BRMUG MEMBERS, CONTRIBUTORS, AND
 REPRESENTATIVES.**

The Baton Rouge Macintosh Users Group is a non-profit organization dedicated to Macintosh Users. Our mission is to help bring these users together in order to keep them informed of Apple Computer, Inc.'s trends, visions, and educate them on how to best use this most cost effective, easiest and friendliest of all platforms: **The Macintosh.**

If you are in the position of selling, supporting, or using the Apple Macintosh computer or any of Apple's products, we would like your participation and support for the benefit of our membership and your customer base.

Everyone is invited to attend the meetings. For a complimentary newsletter, or flyers to give out to others, or any information about the group contact the following BRMUG Ambassador: Isaac Traxler, President, (504) 926-1552, e-mail: president@brmug.org. We'll be most happy to talk to you about the Macintosh!

Send this form with \$15 (\$10 with copy of current school id for students) check payable to BRMUG to: BRMUG Treasurer, 5261 Highland Road, #202, Baton Rouge, LA 70808.

BRMUG Membership Form 12/2006

Name: _____

Address: Street, City, State, ZipCode

Home Phone: _____

Office Phone: _____

Things the club should do:

My interest areas:

