



# BRMUG

Baton Rouge Macintosh User Group

News and Views

September 2005

## BRMUG Information

### Member Meetings

Regular meetings are held the third Thursday evening of each month at BlueBonnet Library at 6:30 P.M.

### Planning Meetings

The Thursday after the regular member meeting the planning meeting is held at 6:15 at Calendars on Perkins near Essen.

### About BRMUG

For more information call the User Group President, Isaac Traxler, 225-926-1552 or send e-mail to [info@brmug.org](mailto:info@brmug.org) or check our web page at <http://www.brmug.org/>

### BRMUG Volunteers

Isaac Traxler [president@brmug.org](mailto:president@brmug.org)  
 Glenn Matherne [vp@brmug.org](mailto:vp@brmug.org)  
 Don Ballard [treasurer@brmug.org](mailto:treasurer@brmug.org)  
 Don Ballard [sec@brmug.org](mailto:sec@brmug.org)  
 Richard Johnson [m1@brmug.org](mailto:m1@brmug.org)  
 Jeff Sheldon [m2@brmug.org](mailto:m2@brmug.org)  
 Contact anyone above if you have suggestions for BRMUG.

### After the Meeting

Join us at Brewbachers on Bluebonnet after the BRMUG meeting: fun, food, open format. Get to know each other.

### Newsletter Articles

Please submit newsletter articles to [newsletter@brmug.org](mailto:newsletter@brmug.org). Articles are printed on a space available basis. Submissions are welcome!

The September meeting will be held at the **Bluebonnet Library** on **September 15<sup>th</sup>**, the 3rd Thursday of the month, at 6:30 P.M. The meeting will be 6:30 PM at the Bluebonnet Library. This month, Don Ballard will provide a look at *Software Alternatives*. We all know that Microsoft Office is available for the Macintosh. We also know that the price is considerable. Don will look at some other alternatives. Members and guests are welcome. After the meeting, we will have our normal Social Hour at Brewbachers. If you need help getting there (<http://www.brmug.org/about-brmug.html>).

Here is the meeting schedule:

6:30 PM	Welcome and recent news
6:50 PM	Don's Distraction
7:00 PM	Software Alternatives
8:00 PM	Questions and answers
8:30 PM	Adjourn to Brewbachers

## Meeting is at Bluebonnet Library!

Visit <http://www.brmug.org/next-meeting.html> for more information.

### August Meeting Review

I apologize for missing last month's meeting. No, I was not getting my broken leg operated on (like the last time I missed). This was just a simple case of needing to be at work.

Don and Kathy and Richard did a fine job without me (I am sure). I hope you were able to understand how important Instant Messaging is today and how easy iChat A/V makes it for Macintosh users.

### BRMUG Picnic

The annual BRMUG Picnic is scheduled for September 17<sup>th</sup>. See page 2 for more details and make plans to be there! In spite of Katrina, plans are still in place. So see you this Saturday!!!

### AAPL

I talked about needing sunglasses last month (Apple's stock price having a bright future). After the last few weeks, it looks like I need to get a welder's goggles. Apple has set yet another all-time high: \$51.63 per share (Apple reached a Market Cap of \$42.65 billion).

These values are incredible (I believe I have been recommending buy). For what it is worth, I expect to see the stock

even higher in a month. I do expect to see some ups and downs, but a month from now should be a few bucks higher. This might not be a bad time to take your money and run (but the next few months offer the potential for even bigger profits). Maybe I will invest in a company that makes goggles for welders...

### iTunes Phone

Apple finally did it -- they released the iTunes Phone in conjunction with Motorola and Cingular. The Motorola MotoROKR phone is just another device to iTunes and will store up to 100 songs. Here we go again...

### iPod Nano

Apple did it again. They just had the

## SEPTEMBER Contents

August Meeting Review .....	•1
BRMUG Picnic .....	•1
AAPL .....	•1
iTunes Phone .....	•1
iPod Nano .....	•1
iTunes 5 .....	•3
Katrina and iTunes Music Store .....	•3
QuickTime 7.0.2 Released .....	•3
Katrina and 9-11 .....	•3

# BRMUG Picnic

September 17 at 3:00 PM

NE Corner of Highland and South Stadium

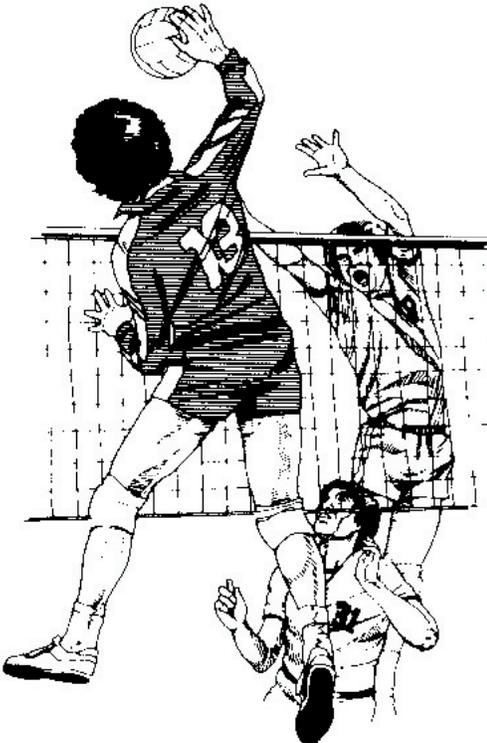
The first BRMUG Picnic was in 1994. The tradition has continued every year since.

The BRMUG Picnic is a chance for Macintosh users to get together, enjoy good food, get to know each other, and participate in the annual Volleyball Match (more about that later).

## Menu:

- BBQ Chicken
- Baked Beans
- Potato Salad
- Corn on the Cob
- Rolls
- Colas and water
- Hotdogs for the kids

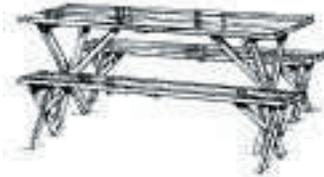
The picnic has always been a family event (in fact some children are growing up with the picnic). The picnic has seen members and guests come and go. At times the picnic seems like a reunion. Other times it becomes a chance to meet new people. It helped hold us together



in Apple's tough times and is a place to celebrate Apple's successes (like the iPod and iTunes!).

Please try to join us at the picnic! It will be a great time! Invite any Macintosh users you know. Invite any potential switchers. The food is always great. The companionship is wonderful. Bring the whole family -- kids are welcome.

The menu will include BBQ chicken, baked beans, and potato salad. The chicken will be grilled fresh that afternoon. Don's baked beans are amazing. Kathy's potato salad is as good as it gets. We usually have corn on the cob and rolls. Don will probably bring a watermelon (like he usually does). We will have colas and water. We always have plenty (so far we have never run out). We will have hot dogs for the kids.



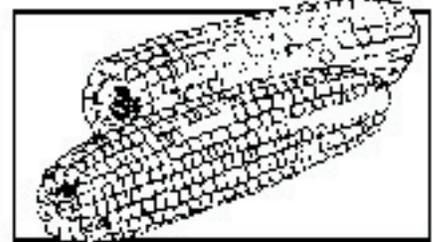
And the best part is yet to come. Each year we have a volleyball match. After the food has settled some, we play volleyball. After each game we mix up the teams. The first year Don and I happened to be on opposite sides. As the teams mixed, we always wound up on opposite sides. Ever since then it has been a rivalry -- Don and I competing. Really funny how the players keep switching sides and in the end my side always wins more.

My broken leg is just a memory and I am ready to return to the volleyball court. After all, this will be the twelfth

annual BRMUG picnic. He needs all the help he can get. Of course I am offering extra helpings to everyone who is on my victorious side!

As you see, the picnic has grown into quite an event. Be sure to join us this year and become part of the tradition.

Please drop me an e-mail at [picnic@brmug.org](mailto:picnic@brmug.org) to let me know how many to expect (so we have plenty of food).



## Driving directions:

Join us on Saturday, September 18, 2004 at 3:00 PM until dark. We will be at the NE corner of Highland and South Stadium at LSU (get off the Interstate at Acadian going South, turn right where the road splits and the picnic will be on your right when you see the next traffic light).

**BRMUG Mailing Address**  
5261 Highland Road #202  
Baton Rouge, LA 70808

For more information call the User Group President, Isaac Traxler: (225) 926-1552  
e-mail: [info@brmug.org](mailto:info@brmug.org)  
web: <http://www.brmug.org/>

iPod product line so that it looked logical and the price/performance balance of each model worked together.

And now the iPod Mini is gone. It has been replaced with the iPod Nano. And yes the iPod Nano is smaller, a lot smaller than the mini. The iPod Nano is 3.5" tall, 1.6" wide and 0.27" thick. It has a color display and a clickwheel and supports photos like its bigger brothers. The iPod Nano come is 2 GB (\$199) and 4 GB (\$249) and in black or white. The iPod Nano does not use a hard drive, it is flash based.

With the iPod Nano web site, a new section showed up called Car Integration. This page lists the various car manufacturers that already support or will support the iPod soon.

The iPod Nano is just another iPod. It is incredibly small and is even better for use while exercising than the Mini was. Prior to the the iPod Nano, you had to choose between the reliability of the Shuffle and the greater storage capacity of the Mini. The iPod Nano has eliminated the need for compromise (okay, you may still need to compromise because of price). The iPod Nano looks like another unbelievably successful model in the iPod family.

### *iTunes 5*

iTunes 5 has been released. It includes a new look (the brushed metal is not there). iTunes 5 includes support for the MotoROKR phone and the iPod Nano.

### *Katrina and iTunes Music Store*

Apple added a link to the iTunes Music Store so that people can donate to the Red Cross for Katrina relief.

### *QuickTime 7.0.2 Released*

QuickTime 7.0.2 was released last week. As we expect, it includes new features and a few bug fixes. Check out Apple's web site for more information.

### **Katrina and 9-11**

Doing a newsletter at times like this is tough. One side of me feels a need to express concern for the people touched by the event. Another side of me is overwhelmed by all the existing news.

This is a Macintosh oriented publication. Writing about other things seems incorrect. On the other hand, it seems odd to not to express feelings and sympathies about a situation. So this month, I will consume a little space with non-Macintosh stuff. Here goes.

We have reached the anniversary of 9-11 again. The attack on America clearly hurt us. But it also galvanized us. Remembering 9-11 is important. It provides us a chance to reflect on the past and to grow towards a stronger, safer future. 9-11 was tough on the US and we are still dealing with its impact.

2005 Meeting Calendar			
January 20	iPhoto Introduction	Isaac Traxler	Bluebonnet Library
February 17	Keynote 2	Don Ballard	Bluebonnet Library
March 17	Tiger Preview	Isaac Traxler	Bluebonnet Library
April 21	Pages	Isaac Traxler	Bluebonnet Library
May 19	Epson CX6400	Isaac Traxler	Bluebonnet Library
June 16	Software Gems	Isaac, Don & Glenn	Bluebonnet Library
July 21	Garage Band	Glenn Matherne	Bluebonnet Library
August 18	iChat A/V	Don & Isaac	Bluebonnet Library
September 15	Software Alternativs	Don Ballard	Bluebonnet Library
October 20	CompUSA Visit	Mike Luchsinger	CompUSA
November 17	Available	TBA	Bluebonnet Library
December 15	Holiday Gathering	N/A	Brewbachers
BRMUG's Meetings at a Glance Send ideas to <a href="mailto:newsletter@brmug.org">newsletter@brmug.org</a> .			

And then along came Katrina. It was just another hurricane. A very powerful one, but still just a hurricane.

I saw a picture that explained a lot for me. It was a picture of a piece of plywood over a window in New Orleans. It had the names and the dates of the last 4 or 5 hurricanes. It include Katrina and '05.

Until I saw this picture I did not understand the people who did not leave. After Camille, and Frederick, and Andrew I have reached the point where I believe you decide the risk level and you leave if the level is too high. Based on information, Baton Rouge did not look like it would be too bad. I am sure I would have left New Orleans if I lived there.

But then that picture became eloquent as my mind looked at it. I can easily see people going through the same steps they have over and over again. It had become routine. We have had quite a number of hurricanes in Louisiana in recent years without any major problems. So preparing for a

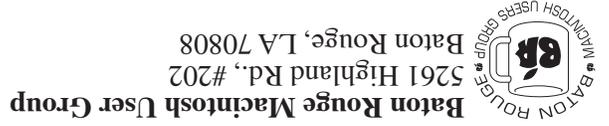
hurricane was a process. No one ever thought beyond it. No one ever thought about what if it actually hits. What if it turns out real bad?

We prepared for a normal hurricane with a normal amount damage, and with a normal recovery period.

Katrina turned out to be abnormal. It flattened the coast east of New Orleans. It weakened things enough in New Orleans, that a few days later the flooding began. And instead of dealing with the death of some people, we are now trying to grasp the meaning of the death of a city. And not just any city -- New Orleans.

So, like the rest of Baton Rouge, I am trying to deal with my emotions. I really do not know what I am feeling. One side of me is very aware of all the suffering, pain and loss. Another side of me can hardly fathom all the different kinds of support and all the different people and groups that have helped in the aftermath of Katrina. I hope that each of you are safe.

by Isaac Traxler



Baton Rouge, LA 70808  
5261 Highland Rd., #202

Baton Rouge Macintosh User Group

This Month:  
Software Alternatives  
by Don Ballard

Hiroshima 45  
Chernobyl 86  
Windows 95

**THIS NEWSLETTER IS RECEIVED BY ALL  
BRMUG MEMBERS, CONTRIBUTORS, AND  
REPRESENTATIVES.**

The Baton Rouge Macintosh Users Group is a non-profit organization dedicated to Macintosh Users. Our mission is to help bring these users together in order to keep them informed of Apple Computer, Inc.'s trends, visions, and educate them on how to best use this most cost effective, easiest and friendliest of all platforms: **The Macintosh.**

If you are in the position of selling, supporting, or using the Apple Macintosh computer or any of Apple's products, we would like your participation and support for the benefit of our membership and your customer base.

Everyone is invited to attend the meetings. For a complimentary newsletter, or flyers to give out to others, or any information about the group contact the following BRMUG Ambassador: Isaac Traxler, President, (504) 926-1552, e-mail: *president@brmug.org*. We'll be most happy to talk to you about the Macintosh!

Send this form with \$15 (\$10 with copy of current school id for students) check payable to BRMUG to: BRMUG Treasurer, 5261 Highland Road, #202, Baton Rouge, LA 70808.

**BRMUG Membership Form 9/2005**

Name: \_\_\_\_\_

Address: Street, City, State, ZipCode

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Home Phone: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Things the club should do: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

My interest areas:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

